

# PRIME MINISTER STOP THE GAMBLING ADS



## Dear Prime Minister

Last year, the government made history with a world-first social media ban for under-16s, showing it is willing to hold corporate giants accountable to protect children. Yet children continue to see gambling ads on those same screens.

One thousand days since the Murphy Report parliamentary inquiry into online gambling, the need for equally bold action on gambling has never been clearer.

**New research reveals that 600,000 young people under 18 are already gambling, spending \$18 million annually. If gambling were a sport, it would be among the most popular sports of Australia's youth.**

Early exposure to gambling advertising primes children for a lifetime of harm, driven by companies whose profits depend on addiction. As a nation, we lose more to gambling than any other country on earth - \$32 billion every year. Behind that number lie financial ruin, family violence, and lives lost to suicide.

We ask the government to again show leadership, to build on the social media ban and to take decisive action to protect our kids against a gambling industry that is targeting them.

We urgently call on the government to implement all 31 of the Murphy Report recommendations, including:



*Banning all gambling ads on all broadcast and online platforms so children are no longer exposed to gambling on their screens.*



*Banning gambling inducements and inducement advertising, stopping companies from offering free bets and promotions that trap people, young and old, trying to walk away.*



*Establishing a national regulator with a mandate to reduce harm*

Australia's children deserve to grow up in a country that puts their wellbeing before corporate profit.

## Unions NSW

**Australian Council of Social Service (ACOSS)**  
Dr Cassandra Goldie AO, CEO

**NSW Council of Social Service (NCOSS)**  
Ms Cara Varian, CEO

**NSW Council of Churches**  
Rev Dr Ross Clifford AM, Executive Director

**Alcohol and Drug Foundation**  
Mr Aaron Batchelor, Project Lead - Special Projects

**Gambling Impact Society NSW**  
Dr Kate Roberts, Executive Officer

**Multicultural Communities Council NSW**  
Mr Mark Franklin, President

**Wesley Mission**  
Rev Stu Cameron, CEO and Superintendent Minister

**Mission Australia**  
Mrs Sharon Callister, CEO

**Menzies School of Health Research**  
Prof Bart Currie, Physician

**SIX**  
Mr Adam Verwey, CEO

**The Australian Psychological Society Limited**  
Dr Zena Burgess, CEO

**Ghlee (Gambling Harm Lived Experience Experts)**  
Ms Carolyn Crawford, Secretary

**Movember**  
Dr Zac Seidler, Global Director Men's Health Research

## Labor for Gambling Reform

**Public Health Association of Australia**  
Adj/Prof Terry Slevin, CEO

**St Vincent de Paul Society National Council**  
Mr Mark Gaetani, National President

**Uniting Church in Australia, Synod of Victoria and Tasmania**  
Dr Mark Zirnsak, Senior Social Justice Advocate

**Uniting Church in Australia Queensland Synod**  
Rev Bruce Moore, Moderator

**Network of Alcohol and other Drugs Agencies (NADA)**  
Ms Chris Keyes, Acting CEO

**Our Community**  
Ms Kathryn Richardson, Executive Director

**The Salvation Army Australia Territory**  
Gregory Morgan (Lieut.-Colonel), Secretary for Mission

**Gambling Education Australia**  
Mr Haydn Flanagan, Director

**University of Melbourne**  
Dr Jenn Lacy-Nichols, Senior Research Fellow

**Common Grace**  
Mr Gershon Nimbalkar, National Director

**GetUp!**  
Dr Lachlan McKimmie, Co-CEO

**Royal Australian and New Zealand College of Psychiatrists**  
Dr Astha Tomar, President

**National Assembly of the Uniting Church in Australia**  
Reverend Charissa Suli, President

**Arab Council Australia**  
Mr Hassan Moussa, CEO

**Australian Christian Lobby**  
Mrs Michelle Pearce, CEO

**Victorian Alcohol and Drug Association**  
Mr Chris Christoforou, Chief Executive Officer

**Social Responsibilities Committee, Anglican Church SQ**  
The Very Rev'd Dr Peter Catt, Chair

**Tasmanian Council of Social Service**  
Ms Adrienne Picone, CEO

**Victorian Trades Hall Council**  
Mr Luke Hilakari, Secretary

**Settlement Services International**  
Ms Violet Roumeliotis, CEO

**Mayor, City of Casey**  
Cr Stefan Koomen JP

**Mayor, City of Monash**  
Cr Stuart James

**Mayor, City of Hobsons Bay**  
Cr Diana Grima

**It's time  
to protect  
our kids**



SCAN ME