

Subject: Urgent action needed on Murphy Report Recommendations

Dear [MP's Name],

I am writing to you as your constituent to urge you to take immediate action on implementing the 31 recommendations from the Murphy Report.

As we approach Christmas, this issue becomes even more urgent. Research shows that the festive season is a trigger for increased gambling. Financial stress, family tension, and loneliness drive vulnerable Australians to gamble more, often those already experiencing the greatest hardship. They are sold the cruel lie that a win will solve their problems, when in reality it devastates families further.

It has now been 845 days since this landmark report was delivered to Parliament, and despite widespread public support for reform, Australians continue to lose \$32 billion every year to gambling. This is the highest gambling losses per capita in the world.

The Murphy Report provided clear, evidence-based recommendations to reduce gambling harm, yet the federal government has not formally responded to the report, and reform has stalled. Meanwhile, the gambling industry has been emboldened, with companies like Tabcorp expanding inducements and in-venue betting promotions that target vulnerable Australians.

[OPTIONAL, PERSONALISE THIS SECTION - Delete the examples below and write why YOU care about this issue. Some examples to inspire you:]

As a parent, I am deeply concerned about the impact of gambling advertising on children and young people, who are being taught that gambling is a normal and risk-free part of Australian culture.

I have witnessed firsthand the devastating impact of gambling harm on families in my community, including financial hardship, relationship breakdown, and mental health crises.

I am concerned about the normalisation of gambling in our society and the aggressive marketing tactics used by gambling companies.

Our community deserves better protection from an industry that profits from addiction and harm.

This is not just a policy issue. It is a public health crisis. The human cost of inaction is too high. I urge you to:

- Call on the Albanese government to formally respond to the Murphy Report and commit to implementing all 31 recommendations
- Support legislation to ban gambling advertising and inducements
- Advocate for the establishment of a national gambling regulator focused solely on harm reduction
- Ensure Australia adopts world-leading gambling harm reduction measures, including mandatory deposit limits and a statutory duty of care on gambling operators

The Australian public supports these reforms. It is time for our political leaders to demonstrate the same courage that Peta Murphy showed in leading this inquiry, and to prioritise the well-being of Australians over the profits of the gambling industry. I would appreciate your response outlining what action you will take on this critical issue.

Thank you for your attention to this urgent matter.

Sincerely,